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From the pulpit of Ranchi University,
Shaheed Smriti Hall, Central Library, Ranchi College Campus, Morahabadi, Ranchi
For launching Countrywide Skill (Essay) Contest on the topic
“Effective Emergency Medical Service to Road Accident Victims”
On 23rd January, 2011 on the occasion of National Day of Patriotism.

It is an immense pleasure for me to be here on this pleasant day with you all the most important intellectuals, distinguished guest respected professors, Lecturers and beloved students of Ranchi University particularly N.C.C. candidate.

The Ranchi University which came into existence on 12th July, 1960 set up with an objective to promote higher education to the people of the region is celebrating its Golden Jubilee Year and the initiative, initiated by the Ranchi University with kind approval of Hon'ble Vice Chancellor, Prof. (Dr.) A. A. Khan jointly with “**Nation Wide Intellectual Meet to Reduce Road Risk and Make Roads Safe**” with a goal **to develop confidence among the people for helping road accident victims** for launching the Countrywide Skill (Essay) Contest on the most important and vital topic “**Effective Emergency Medical Service to Road Accident Victims**” is highly appreciable.

Over 1.3 million people die in road accidents & 1/3rd of these victims are young people under the age of 25 yrs. The current world population includes an estimated 1.2 billion young people between the ages of 15 & 24 years. More or less 54% of the 1.18 billion Indians are less than 25yrs old & a 3rd of the population have not even reached the age of 15yrs. At the same time increasing number of road accident deaths in India- the highest in the world at 1.18 lakh as per the World Bank. India's population predicted in the year 2020 going to be 135 crores and in the year 2050, 150 crores. Similarly productions of buses, trucks, trailers, dumpers, car, two-wheeler and three-wheeler are in millions

As every road users has the **right** to restrict road accident, **role** to reduce serious road injuries, incidence & illness and **responsibilities** to rescue road accident victims to recover from road risk with remedies, similarly the authorized administrative authority need to review, revise and reform road traffic rules to reduce road risk and make roads safe and inspire all those involved and initiating to incline injuries, incidence, illness, and decrease disability and death due to road accidents.

It is not only the government liability but also every road users need to respect the road safety rules & regulations and law of the land and to work together to save the human lives forgetting fear and should attend the road accident victims to take them to the hospital, for a noble human cause saving the human lives.

If we don't act now, many people will lose their lives on the country's roads over the next decade and we may lose our near & dear ones. We need to accelerate awareness activities across the country to avert, avoid and away from avoidable accidents.

Road traffic injuries are a public health epidemic that cost the country millions of rupees. Road accidents not only cost human lives but also affect approximately 3% of gross domestic product (GDP) of India as estimated by the World Bank. To tune and tackle the tremendous traffic toll among youth need political will and financial investment in its **promotion, prevention and protection** programme for public purpose targeting the youth of the world.

It is a matter of deep sorrow to say that levels of funding for road safety are still not commensurate with the scale of the problem in different 'Pradesh' including Jharkhand in our country. If we don't make the necessary investment, we are likely to see 1.9 million deaths by 2020.

Road safety is such an important global issue but unfortunately it has been ignored for such a long time. Road crashes cause an unquantifiable amount of pain and suffering. An accident happens in a mere 3 seconds but it leaves lifetime of permanent scars & damage and most lost that can never be quantified. We want the government and the UN to commit a “Decade of Action for Global Road Safety” with the aim of reducing 50% of the increased in global road deaths between 2010- 2020.

It is the time for action and if we don’t act now, many people will lose their lives on the country’s roads over the next decade. Unless the action is taken, more than 20 million lives could be lost by 2015 with a doubling of annual death rate by 2030. If we ignore to take action then by 2015 road deaths will be the leading cause of premature death for children age over five in developing countries. Road crashes are expected to be the 5th leading cause of death worldwide by 2030. A toll said to increase to 2.4 million by 2030 according to world health organization study.

The benefits of providing treatment to the injured as soon as possible were first recognized about 200 years ago during wars in Europe when “Flying Ambulances” or Light Horse-drawn carriages were introduced to carry the wounded from the battlefield. Since that time, there has been a slow but steady increase in the sophistication of **emergency medical services**, often accelerated by the requirements of wartime situations.

50% of road traffic deaths happen within 15 minutes of the accident as a result of injuries to the brain, heart and large blood vessels. A further 35% die in the next 1-2 hours of head and chest injuries and 15 % over the next 30 days from sepsis and organ failure. The time between injury and initial stabilizations is the single most important factor in patient survival, with the first 30-60 minutes being the most important.

The most serious injuries resulting from traffic accidents are head, spinal and internal soft tissue damage to vital organs. Early treatment and stabilization of these typical accident injuries can enhance a patient’s timely and full recovery. Delay or well-intentioned but inappropriate first aid, can result in death or permanent disability. Medical experience around the world has demonstrated that stabilization of the injured person and hospitalization to a specialist centre, within what they describe as the “golden hour”, increases the patient’s potential for survival and full recovery.

650 million people in the world or about 10% of the total world population experience various forms of disabilities, according to the World Health Organization? 80% of persons with disabilities live in poor countries. All over the world, the person with disabilities continue to face barriers in their participation in society. An instant improvement initiative to incline traffic serious injuries the biggest killer global cause of young people around the world is the call of the day.

Industry and institution without intellectual is beyond imagination. Each and every individual in India is important. Inhibiting ignorance, injustice & inequality, igniting & inspiring every individual with the inspiration of intellectuals in the eternal & internal interest of improvement of Global Road Safety and to make India free of high road risk irrespective of caste colour & creed is imperative.

Global Training and Consultancy Services is committed to take the country forward and desire to play pivotal role with its “Decade of Action for Road Safety 2010-2020”. We must do more to tackle road traffic injuries, the biggest killer of young people around the world.

It is an appeal to all the respected parents, pupils, principal and pupil’s preacher (teacher) including medical practitioner, prosecutor, police professionals, Press & Media and general public and celebrity to play an important role to promote public good health, prevent serious injuries and protect people with an attitude “Jointly we can save millions of lives, mitigate misery and make our world safer” and support the government because now is the time to take action.

You will be happy to know that Prof. (Dr.) A. A. Khan is the first Hon'ble Vice Chancellor of the country who has kindly consented to be the most prestigious Hony. Executive Member of the country's first ensuing "Nation Wide Intellectual Meet to Reduce Road Risk and Make Roads Safe" among many other Hon'ble Vice Chancellor of Indian University. We are proud of him and proud of Ranchi University. At the same time we are proud of Press & Media, the power of the people and the pillar of the Planet.

Road risk is a crisis that neither knows any social, economic & ethnic boundaries, nor poor and rich, literate and illiterate, mazdoor and managing director, postman and president, police and prosecutor, practitioners and principal. For an example:

1. Shri. Vayalar Ravi, Capt. Kanwaljit Singh, Shri. Rajesh Pilot, Shri. Sahib Singh Verma and Shri. Gyani Zail Singh the former Hon'ble Minister, Chief Minister and President of India respectively died due to road accident.
2. Shri. Bishnu Pada Ghosh the Hon'ble MLA, Shri. Ganesh Chandra, son -in -law of present Hon'ble Chief Minister of Jharkhand, Shri. Arjun Munda, Shri. M. Hasan an Indian Politician including Shri. Surjit Singh, the Former Captain of Indian Hockey team and Shri. Chhabi Biswas, a great actor of West Bengal died due to automobile accident.

We have a "Decade of Action Plan for Road Safety 2010-2020" in the country which includes **State Road Safety Project Programme**, including the **Road Safety Research** with Indian University. GTCS desire to work with Ranchi University for effective, collaborative Road Safety Research selecting a series of the area of improvement providing technical support and workshop laid by GTCS involving its students to reduce road risk.

GTCS together with Jharkhand State Police may develop "Road Safety programme" and awareness activity across the state to be known as "**Jharkhand Sadak Suraksha Sangram**" under a joint venture programme if we receive such an offer for the same.

GTCS is also quite keen to work with Jharkhand State Government to investigate and prepare a plan of actions and ready to suggest systematized system and support supplying scientific skill with accuracy and technical Knowhow for the application of 3E's (effective efficient engineering system) with world class tested & trusted technology to tune and tackle any turmoil and cure the current, critical and crucial road safety crisis to conquer submitting Jharkhand State Road Safety Project (JSRSP) with a primary goal to save human lives in this connections letter has been given to Hon'ble Chief Minister of Jharkhand State to provide an opportunity to serve the people of Pradesh with a primary goal to save human lives..

"JAI HIND"
